

smitha k. prasadh

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DESIGNER: INTERACTION + INCLUSION + INTERCULTURALISM

experience

AUTODESK, Pittsburgh, PA, USA. 8/2015 - 2/2018

Senior Experience Designer

PROJECTS: ReCap product suite

SKILLS: User research, strategy, cross-product alignment, wireframes, UI design, content strategy

MURASAKI STUDIO, LLC, Pittsburgh, PA, USA. 10/2014 - present

Founder and Principal

SELECTED CLIENTS: Duke University Medical Center, Japan-America Society of PA, BistroBot

SKILLS: Responsive design, user research, facilitation, synthesis, wireframes, UI design, print design

UPMC TECHNOLOGY DEVELOPMENT CENTER, Pittsburgh, PA, USA. 10/2013 - 10/2014

Senior Designer

PROJECTS: Convergence, Pathways

SKILLS: Windows Metro design, user research, facilitation, synthesis, prototyping, sketching

AUTODESK, Waltham, MA, USA. 10/2011 - 9/2013

User Experience Designer

PROJECTS: Autodesk Infraworks, AutoCAD Utility Design

SKILLS: Research, synthesis, prototyping, concept sketching, agile UX, distributed teamwork

ELECTRONIC INK, Philadelphia, PA, USA. 5/2010 - 8/2010

Intern, Design Development

SKILLS: Wireframes, workflows, interaction design, design QA

IBM INTERNET SECURITY SYSTEMS, Atlanta, GA, USA. 9/2007 - 7/2009

Graphic Designer, Usability & User Experience

PROJECTS: Proventia software suite

SKILLS: "Bluwashing" (rebranding to align with IBM's brand), UI design, icon design

JAPANESE EXCHANGE & TEACHING PROGRAMME, Tokushima, Japan. 7/2005 - 7/2007

Assistant English Teacher / Webmaster and Graphic Designer

PROJECTS: Tokushima Association of JETs (TAJET) website, forum, and collateral

SKILLS: Bilingual web & print design, bilingual teaching, grassroots int'l ambassadorship

BELLSOUTH INTELLIVENTURES, Atlanta, GA, USA. 2/2005 - 7/2005

Web Designer

PROJECTS: websites for small to medium-sized businesses in the southeast US

SKILLS: Web standards, meeting fast deadlines (built ~70 websites/homepages in 5 months)

education

CARNEGIE MELLON UNIVERSITY, Pittsburgh, Pennsylvania, USA. 8/2009 - 5/2011

Master of Design: Communication Planning & Information Design

Thesis title: We're Not in Kansai Anymore: Designing for Reverse Culture Shock

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, Georgia, USA. Graduated 12/2004

Bachelor of Science: Science, Technology, & Culture - Media Studies, Minor in Japanese

extracurriculars

PITTSBURGH JET ALUMNI ASSOCIATION: President and Designer, 3/2014 - present

EDGEWOOD SYMPHONY ORCHESTRA: 1st violinist, 8/2017 - present

412 FOOD RESCUE: Weekly route volunteer, 5/2017 - present

skills

DESIGN & VISUAL

Data visualization

Icon design

Information architecture

Information design

Logo / wordmark design

Photography & image editing

Responsive design

Sketching / illustration

Storyboarding

Typography

Web design

RESEARCH

Affinity diagramming

Card Sorting

Ethnography & field studies

Facilitation

Interviews

LUMA Fundamentals

Prototyping (rapid, paper, hi-fi)

Remote user research

Surveys and polls

Synthesis

Usability testing

Use cases & user stories

Wireframing

Workflows

SOFTWARE & TECHNOLOGY

Adobe Suite

Agile & Scrum

CSS3 / CSS (hand-coded)

HTML5 (hand-coded)

Invision

Laser scanning

Photogrammetry

Pixelmator

SASS

Sketch

Unix (command line)

Web standards

WordPress

Zeplin

ADVOCACY & INVOLVEMENT

Advocate: ethics and inclusion

Conference speaker

Guest lecturer

Independent design research

Mentor

LANGUAGES

Japanese, Spanish, Tamil